



TRI-STATE HOME TRENDS

Published three times annually (March, July, and September), Tri-State Home TRENDS delivers high-value, engaging content tailored to new homeowners, remodelers, builders, and industry professionals across Dubuque and the tri-state area. Distributed via targeted direct mail and high-visibility newsstand locations, every edition is published in both print and digital formats to maximize your advertising reach.

ADVERTISING RATES

All rates are per issue and include color

	1 Issue	3 Issues	Dimensions (w x h)
Full Page	\$718	\$624	8.375" x 10.875"
Half Page	\$568	\$495	Horizontal 7.25 x 4.45
Vertical 4.75" x 7"			
Third Page	\$478	\$416	4.75" x 4.75"
Sixth Page	\$359	\$312	4.75" x 2.25"
Business Card	\$85	\$75	3.375" x 1.875"

Premium Positions

Inside Front Cover	\$808	\$703	8.375" x 10.875"
Inside Back Cover	\$778	\$676	8.375" x 10.875"
Back Cover	\$868	\$755	8.375" x 10.875"

Magazine is issued 3 weeks after closing date of each issue.

Publisher does not guarantee any material that is outside listed dimensions.

All copy and photos on full page and cover ads must be 1/2" from the trim dimensions.

For a bleed on full page and cover ads, add 1/2" to the trim dimensions.

TRI-STATE HOME TRENDS STANDS APART

from local media with its premium design and professional aesthetic—providing an elevated environment that enhances your company's image and resonates with qualified buyers

TRENDS 2026 PUBLISHING SCHEDULE

Issue	Advertising & Artwork Deadline
March Spring Issue	1/27/2027
July Summer Issue	5/26/2027
September Fall Issue	7/27/2027

Tri-State Home **TRENDS** is published by:

RTN Publishing
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Asbury, IA 52002-9349

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CUSTOM DIGITAL ADVERTISING PROGRAMS

While you may know *Tri-State Home TRENDS* as Dubuque's #1 Magazine for new homeowners, we also build custom, hyper-local digital advertising packages specifically designed for small businesses. We can target your exact audience by specific Tri-State zip codes using the precise digital channels they use every day:

- **Google Search Ads:** Get found at the exact moment customers search for your services.
- **Social Media:** Targeted ads served directly on Facebook and Instagram feeds.
- **Web & Mobile Banners:** Display ads featured on high-quality websites and mobile apps.
- **Video & Native Ads:** Engaging pre-roll videos and seamless articles that capture attention.
- **No Long-Term Contracts:** Programs start at only one month with no long term contracts.

For more information call 563.557.7571 or email Robin@JuliensJournal.com.

