

Your Local Guide to Home Building & Remodeling



Reach home owners and home buyers in the Dubuque, Iowa area with this unique, targeted publication.

Tri-State Home Trends is published 3 times per year (March, July & September) and contains informative articles and content that is of interest to new homeowners, home remodelers, home builders, and related industries. It is distributed to Dubuque and the tri-state area by mailing it to subscribers and via newsstands. Every **Tri-State Home TRENDS** issue is published in both a print and a digital version to further expand your advertising reach.

The magazine separates itself from the other Dubuque area media by having the most professional and image-enhancing appearance, which allows you to portray the same image for your company.

Advertising Rates

All rates are per issue and include color

On full page ads, all copy and photos must be 1/2" from the trim dimensions. For a bleed, add 1/2" to the trim dimensions.

	1 Issue	3 Issues	Dimensions (w x h)
Full Page	\$704	\$612	8.375" x 10.875"
Half Page	\$557	\$485	Horizontal 7.25 x 4.45 Vertical 4.75" x 7"
Third Page	\$469	\$408	4.75" x 4.75"
Sixth Page	\$352	\$306	4.75" x 2.25"
Business Card	\$85	\$75	3.375" x 1.875"
Premium Positions			
Inside Front Cover	\$792	\$689	8.375" x 10.875"
Inside Back Cover	\$763	\$663	8.375" x 10.875"
Back Cover	\$851	\$740	8.375" x 10.875"

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6170 Forest Hills Drive
Asbury IA 52002-9349
Phone – 563.557.7571

Contact:
Robin Nichols
Robin@JuliensJournal.com
JuliensJournal.com

DUBUQUE AREA 2026



in print + online

Distribution

5,000 copies distributed in March, July and September 2025.

- Mailed to homeowners and prospective homeowners
- Distributed on over 70 newsstands in Dubuque and the surrounding area.
- Distributed to area builders, realtors, and contractors.

Trends 2026 Publishing Schedule

Issue	Advertising & Artwork Deadline
March Spring Issue	1/28/2026
July Summer Issue	5/26/2026
September Fall Issue	7/27/2026