

TRI-STATE HOME TRENDS

Your local guide to
home building
and remodeling

Published by

RTN Publishing
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DUBUQUE AREA 2025 in print + online



Reach home owners and home buyers in the
Dubuque, Iowa area with this unique,
targeted publication.

Tri-State Home TRENDS is published 3 times per year (March, July & September) and contains informative articles and content that is of interest to new homeowners, home remodelers, home builders, and related industries. It is distributed to Dubuque and the tri-state area by mailing it to subscribers and via newsstands.

DISTRIBUTION

5,000 copies distributed in March, July, and September of 2025.

- Mailed to homeowners and distributed on newsstands in Dubuque and the surrounding area.
- Distributed to area builders, realtors, and contractors.

TOPICS INCLUDE

- New Building
- Remodeling
- Heating & Cooling
- Real Estate Trends
- Tips, Tools & Products
- Outdoor Environments
- Environmental Building
- Mortgage/Remodeling Financial Advice
- Interior Design



Trends 2025 Publishing Schedule

Issue	Advertising & Artwork Deadline
March Spring Issue	1/29/2025
July Summer Issue	5/27/2025
September Fall Issue	7/28/2025

Tri-State Home TRENDS 2025 Rate Card

Advertising Rates

All rates are per issue and include color

	1 Issue	3 Issues	Dimensions (w x h)	
Two Page Spread	\$1,259	\$1,095	With bleed 17.5" x 11.5"	
Full Page	\$690	\$600	7.85" x 9.5"	*With bleed 8.75" x 11.25"
Half Page	\$546	\$475	Horizontal 7.2" x 4.7"	Vertical 4.7" x 6.85"
Third Page	\$460	\$400	4.7" x 4.7"	
Sixth Page	\$345	\$300	4.7" x 2.25"	
Business Card	\$85	\$75	3.375" x 1.875"	
Premium Positions				
Inside Front Cover	\$776	\$675	7.85" x 9.5"	With bleed 8.75" x 11.25"
Inside Back Cover	\$748	\$650	7.85" x 9.5"	With bleed 8.75" x 11.25"
Back Cover	\$834	\$725	7.85" x 9"	With bleed 8.75" x 11.25"