

2026 CHOICES *For Fifty Plus*

CHOICES For Fifty Plus is published 6 times per year and is distributed to Dubuque and the tri-state area by mailing it to subscribers and via distribution to over 70 newsstands. It contains content on topics like healthcare, retirement communities, finances and local topics that are of interest to people aged 50 and older. Every **CHOICES For Fifty Plus** is published in both a print and a digital version to further expand your advertising reach.

CHOICES For Fifty Plus separates itself from the other Dubuque area media by having the most professional and image-enhancing appearance, which allows you to portray the same image for your company.

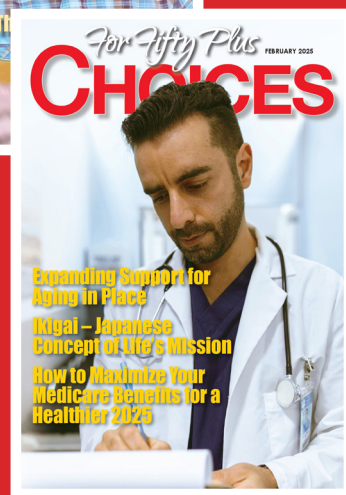
Advertising Rates

All rates are per issue and include color

	1 Issue	3 Issues	6 Issues	Dimensions
Two Page Spread	\$1,329	\$1,177	\$1,025	12.875" x 7.5"
Full Page	\$730	\$646	\$562	6" x 8.85"
Half Page	\$389	\$348	\$299	6" x 4.5"
Third Page	\$354	\$305	\$268	4" x 4"
Quarter Page	\$268	\$237	\$205	3" x 4.57"
Business Card	\$80	\$70	\$60	3" x 1.88"
Premium Positions				
Centerfold Spread	\$1,461	\$1,292	\$1,124	12.875" x 7.5"
Inside Front Cover	\$746	\$683	\$620	7.15" x 10.35"
Inside Back Cover	\$704	\$646	\$589	7.15" x 10.35"
Back Cover	\$814	\$746	\$677	7.15" x 10.35"

Publishing Schedule

Issue	Editorial Deadline	Advertising & Artwork Deadline
February	12-2-2025	12-15-2025
April	2-12-2026	2-24-2026
June	4-8-2026	4-22-2026
August	6-10-2026	6-22-2026
October	8-10-2026	8-21-2026
December	10-13-2026	10-26-2026



CHOICES

For Fifty Plus is published by:

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