

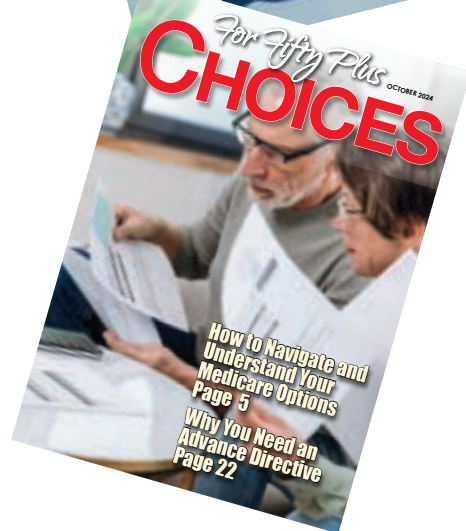
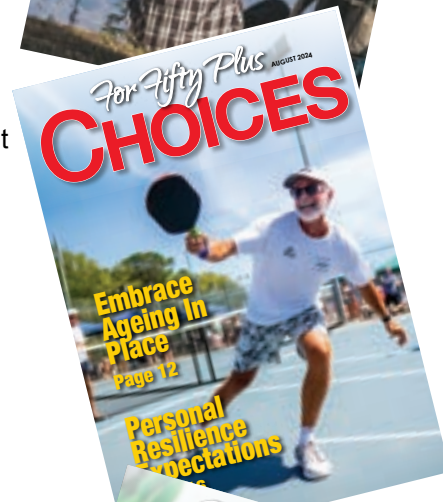
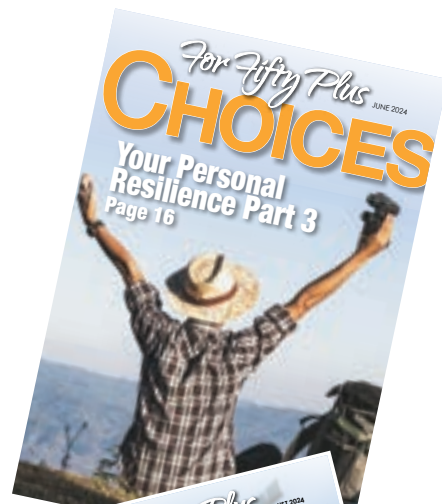
2025 CHOICES *For Fifty Plus*

CHOICES For Fifty Plus 2025 Rate Card

CHOICES For Fifty Plus is published 6 times per year and is distributed to Dubuque and the tri-state area by mailing it to subscribers and via newsstands. It contains content on topics like healthcare, retirement communities, finances and local topics that are of interest to people aged 50 and older. Every **CHOICES For Fifty Plus** is published in both a print and a digital version to further expand your advertising reach.

Advertising Rates All rates are per issue and include color.

	1 Issue	3 Issues	6 Issues	Dimensions (w & h)
Two Page Spread	\$1,303	\$1,154	\$1,004	13.65" x 8.5"
Full Page	\$716	\$633	\$551	6.17" x 8.5"
Half Page	\$381	\$341	\$294	6.17" x 4.25"
Third Page	\$347	\$299	\$263	4" x 4.25"
Quarter Page	\$263	\$232	\$201	3" x 4.6"
Business Card	\$80	\$70	\$60	3" x 1.75"
Premium Positions				
Centerfold Spread	\$1,432	\$1,267	\$1,102	13.65" x 8.5"
Inside Front Cover	\$731	\$670	\$608	7.5" x 10.35"
Inside Back Cover	\$690	\$633	\$577	7.5" x 10.35"
Back Cover	\$798	\$731	\$664	7.5" x 10.35"



CHOICES For Fifty Plus is published by:
RTN Publishing
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Asbury IA 52002-9349

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2025 Publishing Schedule

CHOICES FOR Fifty Plus publishes in February, April, June, August, October, December.

Issue Date	Editorial Deadline	Advertising & Artwork Deadline
February	12-3-2024	12-16-2024
April	2-13-2025	2-25-2025
June	4-09-2025	4-23-2025
August	6-11-2025	6-23-2025
October	8-11-2025	8-22-2025
December	10-14-2025	10-27-2025