CHOICES For Fifty Plus

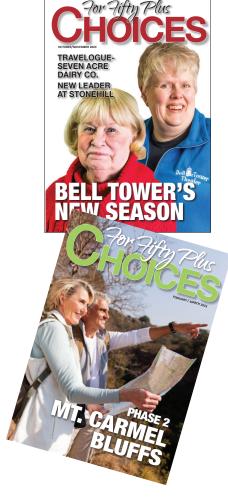
CHOICES For Fifty Plus 2024 Rate Card

CHOICES For Fifty Plus is published 6 times per year and is distributed to Dubuque and the tri-state area via newsstands and by insertion into *Julien's Journal*. It contains content on topics like healthcare, retirement communities, finances and local topics that are of interest to people aged 50 and older. Every **CHOICES For Fifty Plus** is published in both a print and a digital version to further expand your advertising reach.

Advertising Rates

All rates are per issue and include color.

	1 Issue	3 Issues	6 Issues	Dimensions
Two Page Spread	\$1,265	\$1,120	\$975	12.875"x 75"
Full Page	\$695	\$615	\$535	6"x 8.85"
Half Page	\$370	\$325	\$285	6"x 4.5"
Third Page	\$330	\$290	\$255	4" x 4"
Quarter Page	\$255	\$225	\$195	3"x 4.57"
Premium Positions				
Centerfold Spread	\$1,390	\$1,230	\$1,070	12.875"x 75"
Inside Front Cover	\$710	\$650	\$590	7.15"x 10.35"
Inside Back Cover	\$670	\$615	\$560	6.78"x 10.35"
Back Cover	\$775	\$710	\$645	7.15"x 10.35"



Special Package Discount Opportunity

CHOICES For Fifty Plus advertisers that place size ads can advertise in Julien's Journal issues at a discount. We suggest the January, March, May, July, September, and November Julien's Journal issues, as they are the issues that do not have a copy of CHOICES For Fifty Plus distributed with them.

CHOICES For Fifty Plus is published by: RTN Publishing 6170 Forest Hills Drive Asbury IA 52002-9349

For more information contact: Robbin Nichols Phone – 563.557.7571 Robin@JuliensJournal.com

2024 Publishing Schedule

CHOICES FOR Fifty Plus publishes in February, April, June, August, October and December.

Issue Date	Editorial Deadline	Advertising & Artwork Deadline
February	12-13-2023	12-21-2023
April	2-14-2024	2-29-2024
June	4-10-2024	4-25-2024
August	6-12-2024	6-26-2024
October	8-14-2024	8-29-2024
December	10-16-2024	10-31-2024